BBA 4th Semester (NS) 2014-17 Examination, May-2023

HUMAN RESOURCE MANAGEMENT

Paper-BBAN-402

Time allowed: 3 hours]

[Maximum marks: 80]

Note: Section—A (Question No. 1) is compulsory. Attempt one question from each unit in Section—B.

All questions carry equal marks.

Section-A

- Explain the following terms:
 - (a) Job analysis
 - (b) Employee retention
 - (c) Right sizing
 - (d) BPO
 - (e) Selection
 - (f) HRM policies
 - (g) Induction
 - (h) Human Resource Planning

Section-B.

Unit-I

- 2. Define HRM and state the role of HR manager.
- 3. What are the challenges of human resource management in the global environment.

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Unit-II

- "Job design is a result oriented tool for optimal utilization of human resource." Discuss with example.
- Define recruitment. An ideal recruitment policy should include both internal and external sources of recruitment. Comment.

Unit-III

- 6. Explain the importance of training and development. And further describe the need of evaluation of training programme.
- 7. What is succession planning? How do the organization plan for the succession of the employees?

Unit-IV

- 8. "Flexi work time enhance the employee performance." Discuss with suitable example.
- 9. Write short notes on:
 - (a) Balance score card
 - (b) Competency based HRM